President’s Advisory Committee on Building an Inclusive Community (PACBIC)

Thursday April 4, 2019, 9:30 a.m. – 11:30 a.m.

Gilmour Hall, Room 111 (Council Chambers)

AGENDA

1. Welcome and Introductions (10 min)

2. Adoption of March Minutes (5 min)

3. Presentation from the Office of Community Engagement (40 mins - Sashainia, Sheila, Dave, Jeff, and Celeste)

4. PACBIC Members & Working Groups – Updates & Reports (10 min)
   o Patrick Deane to attend PACBIC at May meeting for the first hour

5. Announcements (10 min)

6. Adjournment
Members Present: Ameil Joseph (Co-Chair), Arig al Shaibah (Co-Chair), Anne Pottier, Vanessa Watts, Amber Dean, Rodrigo Narro Perez, Karen Arnott, Andy Crowell, Juliet Daniel, Karen Sutton, Tanya Rumble, Lynne Serviss, Sashaina Singh, Esra Bengizi, Beth Vander Stoep

Member Regrets: Grace Pollock (Vice-Chair, Staff), Tina Fetner, Yimeng Yang, Shelley Porteous, Sujane Kandasamy

Equity and Inclusion Office: Kate Brown, Craig Foye, Chelsea Gibson (regrets sent), Joan Johnson (minutes), Pilar Michaud, Tolulope Ojo (regrets sent), Meaghan Ross (regrets sent), Vilma Rossi, Khadijeh Rakie (regrets sent)

Community Members Present: Andrea Cole, Melanie Garaffa, Ayokunnumi Osinowo, Brad Coughlan, Sheila Sammon, Jeff Wingard, Dave Heidebrecht, Celeste Licorish, Kaitlin Debicki, Andrew Staples

1) Welcome and Introductions
Ameil opened the meeting by acknowledging that McMaster University sits on the traditional territories of the Mississauga and Haudenosaunee Nations, and within the lands protected by the Dish with One Spoon wampum agreement(ref: IEC May 2016). Participants were then invited to introduce themselves and their affiliation with the University.
2) **Adoption of Minutes**
   The Minutes of March 5, 2019 were approved, as previously circulated.

3) **Presentation: Office of Community Engagement (OCE)**
   **Presenters:** Sheila Sammon, Jeff Wingard, Dave Heidebrecht, Celeste Licorish, Sashaina Singh

   The OCE team introduced themselves to PACBIC members and gave an overview of what they do, why they exist and their goals. The presentation will be shared by email with the Committee. Some highlights:

   - For members interested in the [Community-Campus Idea Exchange](#), you can register [here](#)…more details to come!
   - Link to a monthly newsletter, [Community-Campus Update](#), for news and information.
   - There are discounted parking passes available to community partners coming to campus. The form can be accessed here: [discounted parking passes](#).

   Following the presentation, there was a discussion regarding the importance of relationship building with various groups on and off the McMaster campus.

4) **PACBIC Members & Working Groups – Updates & Reports**

   **Planning & Priorities Working Group.** Ameil indicated that Patrick Deane, President, will attend PACBIC on May 7, 2019 from 1:30-2:30pm.
Interfaith Working Group. Vilma stated that the Interfaith Working Group will subsidize up to 10 people to attend the Convergence Conference on Thursday May 2, 2019 at the University of Toronto. These subsidies are also supported by the Dean of Students.

5) Announcements

Office of Community Engagement (OCE)

- **April 5, 2019**
  CityLAB Hamilton Project Showcase
  58 Jackson Street West (beside City Hall)
  9:30 am – 12:30 pm

- **April 8, 2019**
  Office of Community Engagement (OCE) Meet & Greet
  Hamilton Hall, Room 103
  1:00 – 4:00 pm

- **April 9, 2019**
  Community-Engaged Education Showcase
  Celebration Hall
  11:30 am – 2:30 pm

- **April 26, 2019**
  CityLAB Hamilton Matchmaker
  58 Jackson Street West (beside City Hall)
  9:00 – 11:00 am

- **May 7, 2019**
  Community-Campus Idea Exchange
  CIBC Hall
  7:00 – 9:00 am
6) **Adjournment and Next Meeting**

The meeting was adjourned at 11:20 a.m. The next meeting is scheduled for **May 7, 2019 at 1:30 p.m. in Gilmour Hall, Room 111 (Council Room).**

Please send regrets to pacbic@mcmaster.ca
Overview

- Introductions and context
- Why the Office of Community Engagement exists
- What we do
- Access Strategy background
- Intro to Access Manager role
- Q&A/Discussion
“We must also uphold above all else the obligation of the University to serve the greater good, beginning with our immediate community, our city, and extending outwards to the world at large.”

- Patrick Deane, President & Vice-Chancellor

Forward With Integrity (2011)
How do we break down silos and support community-campus partnerships?
The Network for Community-Campus Partnerships was created to facilitate the achievement of the University’s community engagement goals by bringing together community involved representatives from across the university to move forward with strategic and coordinated action.
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Working together for an inclusive, sustainable greater Hamilton

- Embed Principles
- Build Bridges
- Align & Partner
- Assess & Learn
- Build Capacity
- Reduce Barriers
- Communicate
- Facilitate Action-Oriented Conversations
GOAL #1: Establish Principles of Community Engagement as Foundation of Community-Campus Partnerships

Action-oriented, co-developed with community partners

- Relationships
- Reciprocity
- Equity
- Continuity
- Openness to Learning
- Commitment to Act

Grand River Mohawk at McMaster

We Are Not the Others
GOAL #2: Build Bridges between the University and the greater Hamilton community, embedding the University in the community and inviting community into the University

Improve access, navigation, openness to McMaster for our partners

- Campus navigation
- Protocol for community engagement
- Regular opportunities to connect
- Explore emerging opportunities
GOAL #3: Align with neighbourhoods, community groups, governments, and institutions to partner on joint ventures and collaborative projects that respond to community driven issues and priorities

Office of Community Engagement serves as Catalyst & Incubator

• Collaboratively respond to community-driven issues & requests
• Align funding opportunities
• Develop rapid response mechanism
• Negotiate curricular, co-curricular, and extra-curricular partnerships
• Be present as active community partner
• Encourage McMaster faculty to contribute to public dialogues & action plans
GOAL #4: Assess and learn from the outcomes and impacts of our work on an ongoing basis

2019/2020 Evaluation

Layers of evaluation:
• Office of Community Engagement
• Network for Community-Campus Partnerships
• McMaster University
Office of Community Engagement  McMaster University

Knowledge Broker | Facilitator | Advisor | Liaison | Sponsor

COMMUNITY

REQUESTS

COMMUNITY

RESEARCH

ADVICE & GUIDANCE
McMaster Community Poverty Initiative

NETWORKING
Research Shop

EDUCATION

CAPACITY BUILDING
Access Strategy (Pathways to Postsecondary)

SERVICE

PARTNERSHIP BROKERING
CityLAB Hamilton

REQUESTS

STRATEGIC INITIATIVES

Embed Principles • Build Bridges • Align & Partner • Assess & Learn
Build Capacity • Reduce Barriers • Communicate • Facilitate Dialogue
ACCESS Strategy
City of Hamilton - re. Xperience Annex Campus Tour
Initial Request - November 2016

COMMUNITY

CAMPUS

Access Report to AVP Students
July 2017

ABACUS Grad
Tracks Campus Visit
May 2017

Access Strategy
Recommendations
May 2018

Idea Exchange
Access Workshop
June 2017

Group Meeting
of Access Programs
March 2017

Campus Tour
January 2017

Meeting
November 2016

Email Request
July 2016

Embed Principles • Build Bridges • Align & Partner • Assess & Learn
Build Capacity • Reduce Barriers • Communicate • Facilitate Dialogue
Under-represented Groups

- Indigenous students,
- First-generation students,
- Students with disabilities,
- Certain racialized minority students (especially youth with Afro-Canadian and Latin American backgrounds),
- Students from low-income families or neighbourhoods,
- Adult learners new to PSE,
- Students from rural communities, and
- Women (in some faculties).

In addition, students who would not have attended post-secondary education without additional programs or supports will be included.
Framework

Outreach
"Have you thought about post-secondary education?"

Recruitment
"You should attend our university!"

Access through Admissions
"We may consider other evidence of your skills and knowledge."

Retention
"We will help you succeed in university."
Environmental Scan

• Wide range of access programs: most common are Indigenous, some first-generation, ESL, and students with disabilities.

• Types of programs: Outreach, Pathways for non-admitted students, Alternative admission programs, College-University transfers, Retention

• Transition year, Upgrading programs are common
McMaster Staff and Faculty

• Many access activities across campus, not coordinated.
• Some similar approaches: Indigenous Student Services, Athletics
• Opportunities for innovation

• Policy framework is needed.
• Bolster and coordinate current efforts (don’t centralize).
• Short-term: focus on Hamilton
• Longer-term: develop and strengthen alternative pathways
Feedback from Community

• EXCITEMENT!

• Single point of access or contact
• Current opportunities with local agencies and schools
• Recruitment and outreach matters
• Financial barriers are real
Analysis and Plan

1) Create a policy statement and framework to clearly state McMaster’s goal of increasing under-represented groups.
   1) Equity, Development, and Inclusion policy in development.

2) Create a campus-wide Access Coordinator and Advisory Committee.

3) Begin with partnerships with local agencies and schools.

4) Over time, develop alternative strategies and pathways.

5) Evaluate, monitor, and course-correct.
Implementation

**Outreach**
- Formalizing Partnerships/Building Relationships
- Students to campus
- Identifying opportunities
- Longer term: Achievement Gap/Expectations/Streaming

**Recruitment**
- Individual students
- By selection
- Alternative pathways

**Access through Admissions**
- Faculty mentorship
- Student mentorship
- Formal retention and gaps

**Retention**

Questions or comments?
Office of Community Engagement Meet & Greet
Monday April 8, 1-4pm Hamilton Hall 103B
SAVE THE DATE
TUESDAY
MAY 7
9AM-1PM
CIBC HALL
McMaster
University
Community-Campus
Idea Exchange
THANK YOU!

Connect with us:
community@mcmaster.ca
@McMasterCE
community.mcmaster.ca
SAVE THE DATE(S)

CityLAB Hamilton Project Showcase
Friday April 5 - 9:30am-12:30pm, CityLAB Hamilton (58 Jackson Street W. beside City Hall)
Join City staff and colleagues from McMaster, Mohawk, and Redeemer to learn about this semester’s new projects at Hamilton’s social innovation hub.

Community-Engaged Education Showcase
Tuesday April 9 - 11:30am-2:30pm, Celebration Hall
Hosted as part of the Foundations of Community Engagement course, undergraduate students are invited to join us to learn about curricular and co-curricular opportunities in 2019.

Community-Campus Idea Exchange
Tuesday May 7 - 9am-1pm, CIBC Hall
Join President Patrick Deane and colleagues from across our community and campus network to share ideas and lessons learned, network, and inform community engagement plans for 2019/20.

Office of Community Engagement Meet & Greet
Monday April 8 - 1pm-4pm, Hamilton Hall 103
Come chat with office staff and meet our team members, learn about plans for 2019, and let us know what your Faculty or unit are up to (and where we can help!).

CityLAB Hamilton Matchmaker
Friday April 26 - 9am-11am, CityLAB Hamilton (58 Jackson Street W. beside City Hall)
Join City staff to learn about some of the complex challenges faced by City staff and find exciting and relevant projects for your students for the 2019/2020 academic year.

Interested? Need more info?
Please email us at community@mcmaster.ca and we will be happy to help!